

Mountain Pens and
Mechanical Pencils

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***EAGLE
FOUNTAIN PENS
MECHANICAL PENCILS
AND SETS**

1937

AS EARLY as 1890, the Eagle Pencil Company had developed a fountain pen in which a rubber tube carried the ink from a glass vial to the nib. Thirteen years later came the famous Eagle "Flash"—the self-filling pen which revolutionized the world's writing. Constant research and scientific development have culminated in Eagle "Flash-Fill", the perfected single-stroke-vacuum pen, and in the Eagle * "Gold Standard" line of lever-filling pens. Every one of these superb pens is made by skilled craftsmen from the finest possible materials and is unconditionally guaranteed against any defect in material or workmanship — a guarantee backed by over 80 years of nation-wide confidence in the world's largest manufacturer of writing implements.

**EAGLE PENCIL COMPANY
703 East 13th Street, New York**



EAGLE *FLASH-FILL*

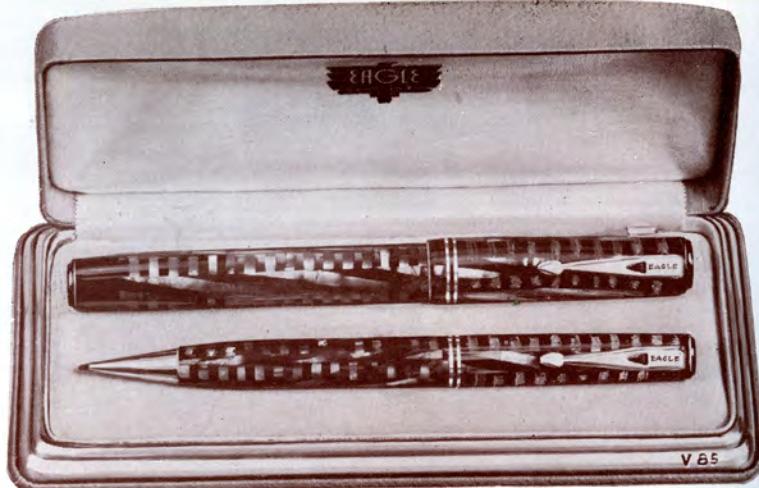


*Trademark Reg.
U.S. Pat. Office
U.S. Patent
No. 1,357,083
D. 86,741
& Pats. Pend.

From clip to tip these matchless single-stroke-vacuum pens combine all the latest improvements in fountain pen manufacture to give you smooth writing, great ink capacity and lasting service:

- The clip is set high on the cap so that the pen rests deep in the pocket.
- The "Visehold" clip (U.S. Patents 1,926,852—2,022,416—D. 95,681) with spring steel reinforcement never loses its tension.
- A safety inner cap prevents leakage and keeps the nib moist for instant writing.
- The plunger bar is made of hard rubber over steel—no breakage or corrosion.
- Seven layers of felt and rubber in the packing chamber prevent leakage.
- The valve is of soft rubber over steel for positive, trouble-free action.
- The transparent figurations in the pyralin barrel reveal your ink supply.
- One stroke of the plunger fills the pen completely—twice the ink capacity of the lever-filling pens.
- The nib is of 14 karat solid gold—immune to tarnish or corrosion by ink acids.
- The osmi-iridium tip is expertly hand ground for smooth, free-flowing writing.

This metal-edged, Fabrikoid box is available at a slight additional cost for all "Flash-Fill" sets.



FOUNTAIN PENS



All "Flash-Fill" models come in four styles of du Pont pyralin barrels: "Lizard" Black and Silver, Jet Black, Marine Green with Black Vein, and Burgundy with Black Vein—all with transparent configurations in the ink section. Specify color.

V65 "FLASH-FILL" \$7.50 SUPER is a de luxe, large barreled pen with an oversize No. 6 gold nib—an executive style pen for years of hard service in the heaviest hand.

V63 "FLASH-FILL" \$6.00 LARGE is almost identical to the V65, but with a slightly smaller No. 4 gold nib.

V61 "FLASH-FILL" \$4.00 MEDIUM combines all the mechanical perfection of the larger models with the economy of a thinner barrel and No. 3 gold nib.

"FLASH-FILL SETS"

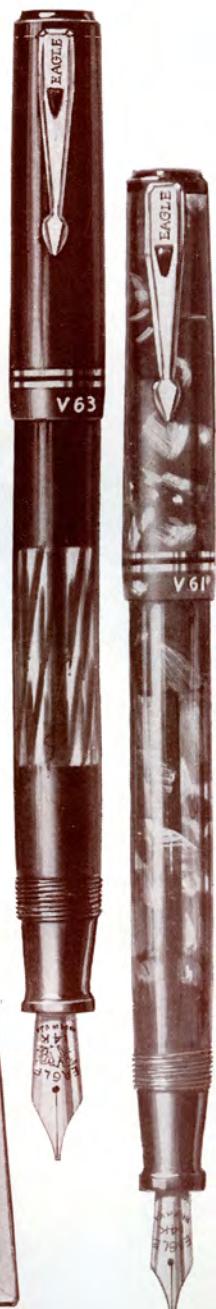
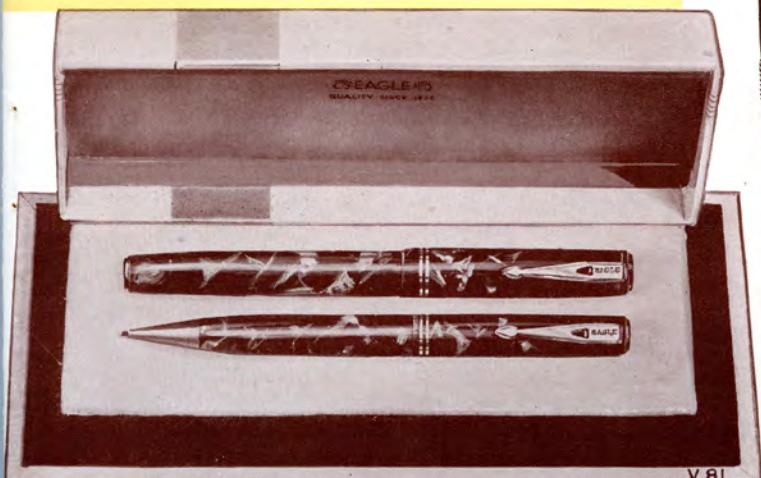
To the pens listed above, these sets add a precision movement, propel-repel-expel mechanical pencil that matches them perfectly in every detail of barrel, clip and trim. In the handsome presentation box shown below, a "Flash-Fill" and its matching pencil make the perfect gift or an ideal personal writing set.

V85 \$10.00 SUPER SET, with V65 SUPER pen.

V83 \$8.50 LARGE SET, with V63 LARGE pen.

V81 \$6.50 MEDIUM SET, with V61 MEDIUM pen.

The individual pens illustrated are actual size; the sets are reduced in size.





* * "GOLD STANDARD" PENS

Eagle "Gold Standard" pens are made of the most costly and exclusive patterns of genuine pearl pyralin with gold filled levers, bands and clips. Note the 14K solid gold points, tipped with hard iridium for years of smooth writing; the full-floating lever bars that compress the entire sac for maximum ink capacity; and the high-set, spring-steel-reinforced "Visehold" clips that never lose their tension.

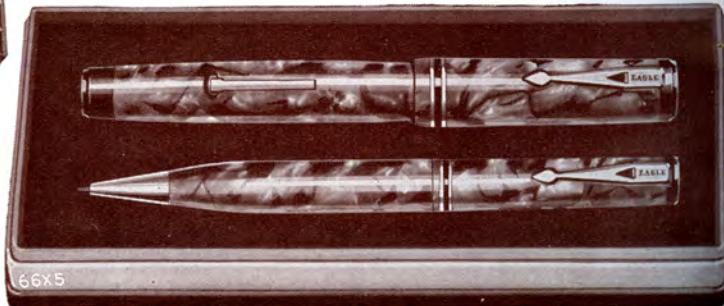
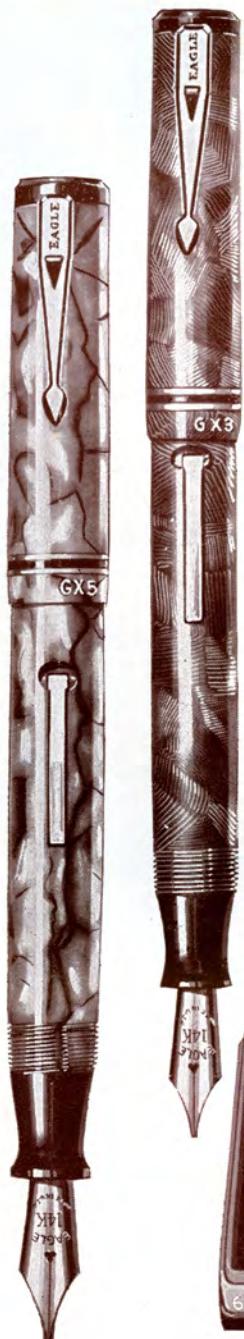
G X 5 "GOLD STANDARD" \$3.50 PENS have large diameter barrels and extra large gold points. Barrels in white pearl pyralin with black vein, red-flecked grey pearl, marine green pearl with black vein, and jet black. Packed in individual boxes.

GGX5 "GOLD STANDARD" \$5.00 SETS combine the G X 5 pens with perfectly matching G P X 2 mechanical pencils in handsome gift boxes. Colors as above.

G X 3 "GOLD STANDARD" \$2.50 PENS have standard diameter barrels and medium large gold points. Colors: marine green, stratified grey, burgundy-and-gold, and jet black. Packed in individual boxes.

GGX3 "GOLD STANDARD" \$4.00 SETS consist of G X 3 pens with G P X 2 pencils in matching colors as above. Packed in individual gift boxes.

* Trademark Registered U.S. Pat. Office



AND MECHANICAL PENCILS

Made to the same high standard as Eagle "Gold Standard" pens, these mechanical pencils combine beauty with mechanical excellence. The smart pearl pyralin barrels house propel-repel-expel movements of precision quality. Patented "Visehold" clips hold the pencil firmly in the pocket. The reserve chamber under the cap holds an eraser and extra leads.

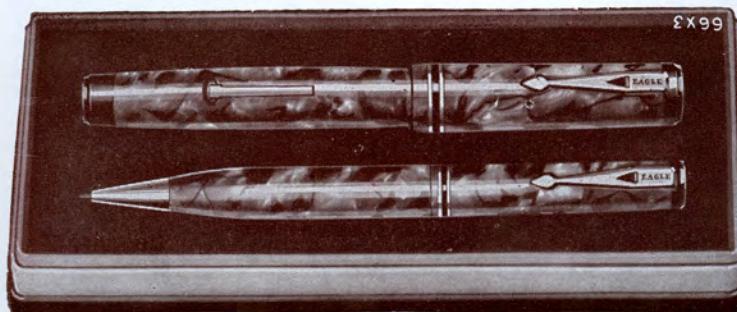
G P X 2 "GOLD STANDARD" \$1.50 PENCILS

are made with gold filled trimmings in all the colors available in both "Flash-Fill" and "Gold Standard" pens. They are packed in individual gift boxes. Specify color and number of pen if a perfect match is desired.

G P X 1 "GOLD STANDARD" \$1.00 PENCILS

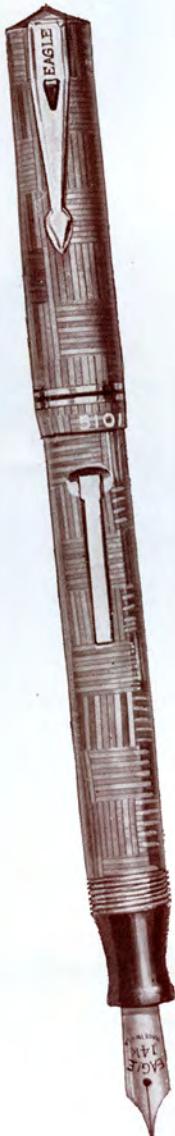
are similar in appearance to the G P X 2 model, but were created to give the dealer a quality pencil for sale at a highly attractive retail price. The barrels are of marine green pearl, stratified grey pearl, burgundy and gold pearl, and jet black, all with gold plated clip, band and tip. Packed in individual boxes. Specify color.

* U.S. Patent D. 86,740





"GOLD STANDARD" \$1.50 PEN



Especially designed for maximum value at a quick-selling retail price. This \$1.50 pen combines great eye appeal with all the service features normally associated with the finest quality pens.

Note these outstanding features:

- A heavy, 14 karat gold point, iridium tipped for lasting service.
- A full-floating filling bar which compresses the entire ink sac for maximum ink capacity.
- An air-tight inner cap which prevents leakage and keeps the point moist for instant writing.
- A patented, "Visehold" clip, reinforced with spring steel for permanent grip on the pocket.

5101 "GOLD STANDARD" PENS have barrels of a novel and attractive basket weave design in gold, green, grey and burgundy pearl pyralins. Acid-resisting, gold plated trimmings complete a really beautiful article. Packed in assorted colors, 8 fine and 4 medium points to the one dozen card, these pens are already selling in big volume for dealers throughout the country.

EAGLE Gold Standard FOUNTAIN PENS \$1.50
14 KT. GOLD POINTS

"VISEHOLD" CLIP
reinforced with spring steel

FULL FLOATING FILLING BAR
greatly increased ink capacity

"TRU-BALL" IRIDIUM TIP
glides smoothly on any paper

No. 5101

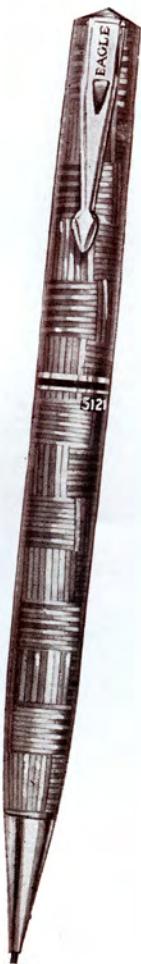
EAGLE PENCIL COMPANY - NEW YORK - LONDON - TORONTO

AND MATCHING PENCIL



5121 "GOLD STANDARD" PENCILS are worthy companions to the 5101 fountain pens. They are fitted with the same exclusive "Visehold" clip and the barrels are of perfectly matching "basket-weave" pyralin. The precision, propel-repel-expel lead movement in this quality pencil will give years of trouble-free service. Note the eraser and the chamber for extra leads under the cap, also the heavy gold plating on clip, band and tip. 5121 is packed in individual boxes in assorted colors of gold, green, grey and burgundy to the one dozen carton.

5141 "GOLD STANDARD" SETS combine the beautiful pens and pencils described above in perfectly matched sets. In their handsome presentation boxes, these sets make smart gift items that are appreciated far beyond their moderate cost. Their brisk sale is guaranteed by their outstanding value. Each 1 doz. assortment contains 3 each of the 4 "basket-weave" colors: gold, green, grey and burgundy.





"GOLD STANDARD" \$1.00 PEN



No effort has been spared to make these Eagle pens the finest possible value at the popular \$1.00 price. Compare against any other pens of similar price the beauty of their striped-pearl barrels, the solid gold, smooth writing nibs tipped with fine iridium, the heavily gold plated bands and clip, and the expensive inner cap which prevents leakage.

5100 "GOLD STANDARD" \$1.00 PENS are assorted in green-and-black, grey-and-black, and burgundy-and-black. One dozen on an eye-catching display card. A huge gold-foil nib on this card advertises their solid gold points.

5100-6 is a half-dozen card, almost identical in appearance to the 5100, for those who prefer a smaller display on their counters.



AND MATCHING PENCIL



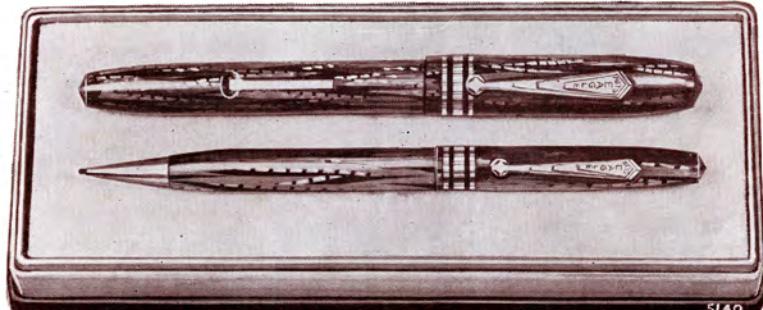
5120 "GOLD STANDARD" *MECHANICAL PENCILS

PENCILS are a perfect match for the 5100 pens, but are so attractive and efficient that they sell readily as a separate item. Their gleaming, striped-pearl barrels house a precision, rear-operated, propel-repel-expel movement. There is an eraser and a supply of extra leads in a magazine under the cap. Packed in glassine bags, one dozen to a carton, in assorted colors: green-and-black, grey-and-black, and burgundy-and-black.

5140 "GOLD STANDARD" SETS combine the

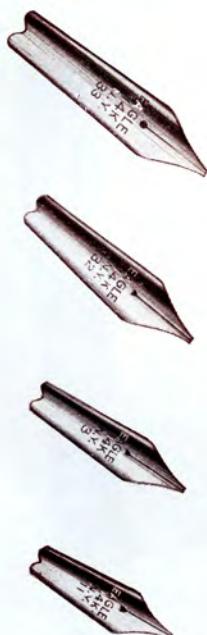
5100 pen and 5120 pencil in a handsome gift box, making a great \$1.50 retail item. The colors are: green-and-black, grey-and-black and burgundy-and-black. Gift boxes harmonize in color with the sets. One dozen sets, assorted colors, to the carton.

* Patent Pending





EAGLE GOLD PEN POINTS



One purpose dominates the manufacture of Eagle gold pens—it is to give the user a pleasingly perfect writing instrument—a sound investment.

Under the polished beauty of an Eagle gold pen are those enduring qualities that give lasting good service—qualities built in with precious gold and iridium, patiently and precisely wrought by Eagle experts long experienced in forming, grinding, fitting and testing gold pen points of the highest quality.

Every essential of good design, every refinement of method employed in making gold points for the highest-priced, nationally advertised fountain pens is duplicated in Eagle gold pens, all of which are illustrated in actual size in this catalogue and sold for replacements by repair departments at prices shown in our printed list.

STYLES OF POINTS

Unless otherwise specified, all Eagle "Flash-Fill" and "Gold Standard" Fountain Pens are fitted with medium points. On special order, we can supply the styles of points illustrated below:

TYPE OF POINT

Extra Fine

Fine

Medium

Broad

Stub

Oblique

Broad Oblique

SYMBOL

E F



F



M



B



S



O



B O





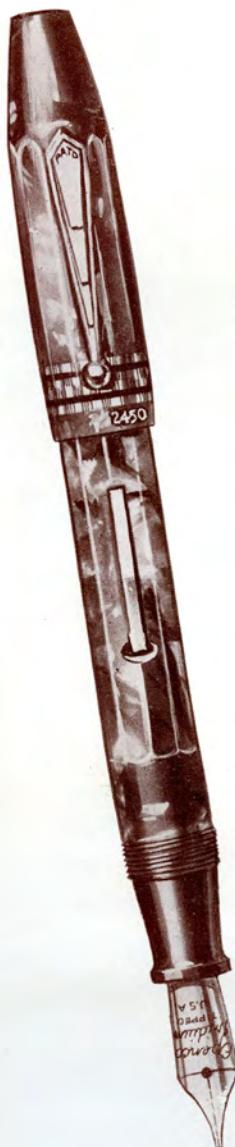
***EPENCO**
FOUNTAIN PENS
MECHANICAL PENCILS
AND SETS

Forty years of experience in making good fountain pens and mechanical pencils, a vast buying power for raw materials, and an earnest effort to create outstanding values are all reflected in the sound quality and rich variety of this Epenco line.

New effects in plastic materials, developed exclusively for us by leading manufacturers, graceful shapes and neat trimmings give this line its strong appeal for brisk over-the-counter sales. Fine materials and careful workmanship set a new standard for popular priced merchandise.



EPENCO 50¢ PEN



As the nearest possible approach to a gold-nibbed pen at a popular price, Eagle introduces this matchless 50 cent pen. The nib is of non-corroding, stainless steel covered with a lasting layer of two-tone gold plate. It is tipped with hard iridium for long, smooth-flowing service. Barrel and cap are of finest pearl pyralin, with an inner cap to prevent leakage and keep the point moist for instant writing. Gold plated bands and clip of new design complete this extremely attractive and serviceable item.

2450 EPENCO FOUNTAIN PENS come with barrels of green pearl, grey pearl, gold pearl and burgundy pearl, assorted one dozen on an attractive display card.

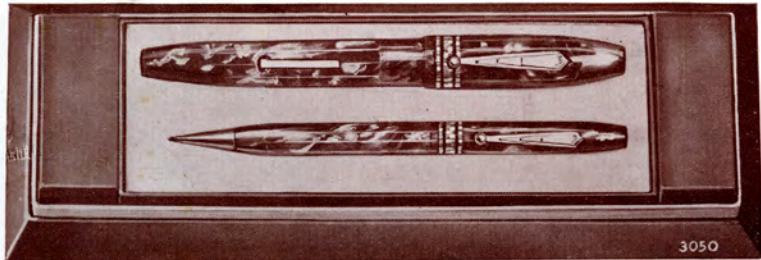


AND MATCHING PENCIL



2850 EPENCO MECHANICAL PENCILS are styled to match the 50 cent pen in every detail of quality and appearance. They have pearl pyralin barrels, gold plated clips and bands, precision rear movement with propeller-expel action. Eraser and extra lead supply under the cap. A great pencil with a ready sale. Packed one dozen in a separator tray assorted in green pearl, grey pearl, gold pearl and burgundy pearl barrels.

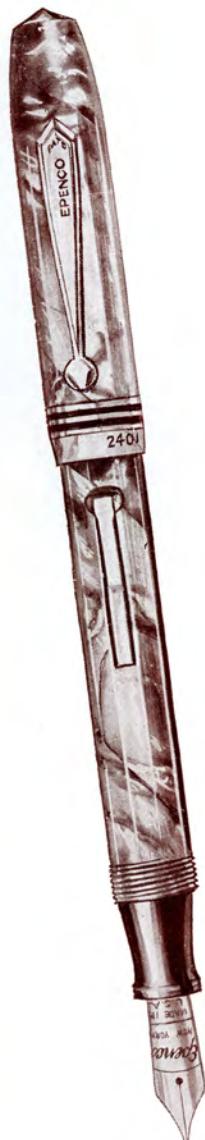
3050 EPENCO SETS. These big value \$1.00 sets give the dealer an item intermediate in quality and price between Eagle sets with gold nibbed pens and the 50¢ sets in the popular Epenco line. Packed in individual gift boxes, each dozen comprising three each with green pearl, grey pearl, gold pearl and burgundy pearl barrels.



3050

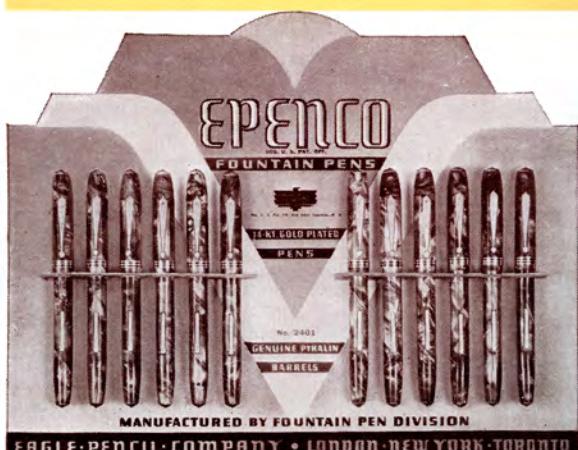


EPENCO 25¢ PEN



The 1937 model of the famous Epenco 25 cent pen creates a new standard for merchandise in this price range. Note the genuine pearl pyralin barrels, the triple band with black inlay, the sturdy new clip, and the large, gold plated, stainless steel nib. Only our long experience, exceptional buying power and large volume in this item make it possible to give so much style and real service value at the price.

2401 EPENCO FOUNTAIN PENS are made in attractive shades of green, grey, gold and burgundy. Packed three each of the four colors on an attractive one dozen counter display card. You can't duplicate this outstanding 25c seller.



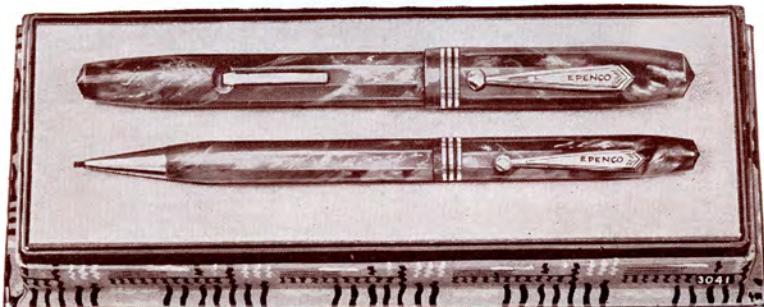
AND MATCHING PENCIL



2801 EPENCO 25¢ MECHANICAL PENCILS

have long been a staple best seller. At an extremely low price, they combine long, trouble-free service with handsome appearance in the hand or pocket. Now in genuine pearl pyralin barrels, with propel-repel-expel movements, sturdy new clips, and double bands with black inlay, they offer a bigger value than ever before. Packed one dozen on a display card, assorted colors: green, grey, gold and burgundy.

3041 EPENCO 50¢ SETS combine the 2401 pen and perfectly matching 2801 mechanical pencils in handsome gift boxes that give the final touch to a beautiful ensemble. A popular favorite in an inexpensive set. The one dozen assortment contains three sets each in green pearl, grey pearl, gold pearl and burgundy pearl.



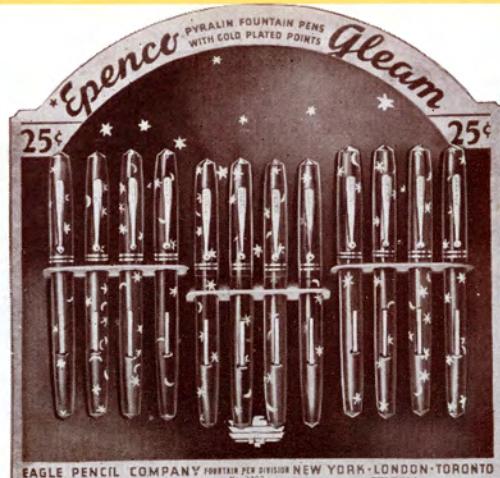


EPENCO 25¢ "GLEAM" PEN



For scintillating beauty, there is nothing to equal this distinctive new pen. By an entirely new method of lamination, sparkling metal stars and crescent moons are permanently fixed beneath the surface of the barrel against a background of softly gleaming colored pyralin. Fitted with gilt clips, bands and levers and sturdy, gold plated nibs, these pens make a tempting display on any dealer's counter. Your customers will be proud to show them to their friends and make more sales for you.

2402 "GLEAM" 25¢ PENS are made in brown with gold stars and in red, blue and green with silver stars. Packed one dozen assorted colors, on the silver-foil "Midnight Sky" card illustrated below.

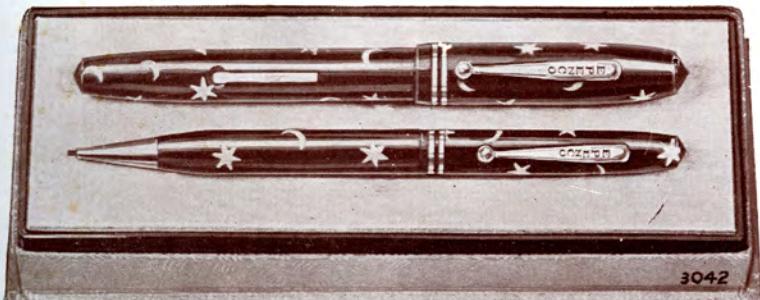


AND MATCHING PENCIL



2802 "GLEAM" 25¢ PENCILS. All the sparkling beauty of the new "star and crescent" design in a dependable pocket pencil. Fitted with propel-repel-expel lead movement, with eraser and extra leads under the cap. Packed 1 dozen in assorted colors: brown, red, blue and green on a metalized display. Outstanding in eye appeal and utility as a leading 25¢ seller.

3042 "GLEAM" 50¢ SETS offer a new standard of beauty in writing sets at this popular price. The gleaming "star and crescent" pyralin in these perfectly matched pens and pencils is a magnet for sales on any counter. Durable materials and careful workmanship make these pocket sets as serviceable as they are attractive. Packed in assorted colors: brown, red, blue and green in individual gift boxes, twelve boxes to the carton.





* * * POPEYE * 25¢ PEN



Here is the powerful Popeye, hero of the comic strip, the movie screen and the radio, with his girl friend, Olive Oyl! Both are printed in full colors beneath the surface of the pyralin. They can never fade, soil, nor wear off. This is the only cartoon character pen priced right for the millions of children who desire it—one of the fastest sellers ever in our line.

1703 CN "POPEYE" 25¢ PENS show the famous Popeye and Olive Oyl against assorted barrels of red, blue, green and yellow. They are fitted with gold plated nibs, gilt levers and "Popeye" clips. Packed on individual cards, one dozen cards to the carton.

1703 N "POPEYE" 25¢ PENS are the same snappy pens described above, but packed in assorted colors, one dozen on the tempting display card shown below.

* Copyright 1929 King Features Syndicate

HERE'S MY SPESHUL
ELEGUNT PEN
FOR BOYS
AND GIRLS

POPEYE

Fountain Pens

Copyright 1929 KING FEATURES SYNDICATE

NO 1703N

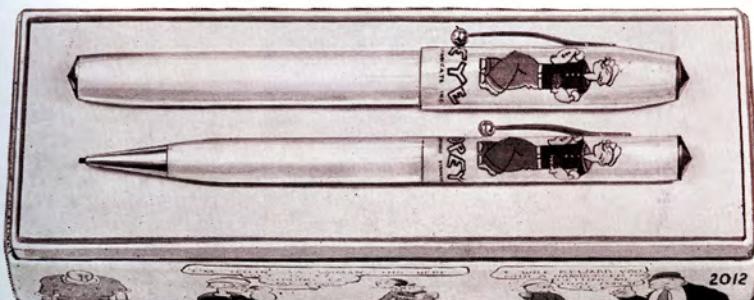
SMOOTH WRITING. GOLD PLATED POINTS

AND MATCHING PENCIL



1803 C "POPEYE" PENCILS have the comic character printed in full colors beneath the gleaming surface of the cap. Fitted with propel-repel-expel movements, with eraser and extra leads under the cap. The gilt tip and "Popeye" clip complete a best seller for every type of retail store. Barrels of red, blue, green and yellow assorted on individual cards, twelve cards to the carton.

2012 "POPEYE" 50¢ SETS combine the striking Popeye pens and pencils in colorful gift boxes, decorated with cartoons of all the characters in the famous comic strip. Children and their parents just can't resist these glamorous, practical writing sets so attractively priced. Packed in assorted colors: red, blue, green and yellow, one dozen sets to the carton.





50¢ PEN-PENCIL



All the value that can possibly be built into a 50¢ writing instrument is present in this popular item. The heavily gold plated nib is tipped with hard iridium for years of smooth writing. Has a smartly modeled pearl pyralin barrel, gold plated clip, lever and band, and—most unusual in a pen-pencil—a large eraser and extra leads hidden within the pencil section. With its propel-repel-expel lead movement and positive, lever-fill ink sac, this double-use item is an ideal two-in-one writing combination.

2602 50¢ PEN-PENCILS are made with barrels of stratified gold pearl, green pearl, grey pearl and burgundy pearl. Packed one dozen, assorted colors, on an easel display for window or counter.

EPENCO
COMBINATION PEN - PENCIL
WITH IRIDIUM GOLD PLATED PEN

No. 2602

PRO - RE - EXPEL PENCIL MOVEMENT

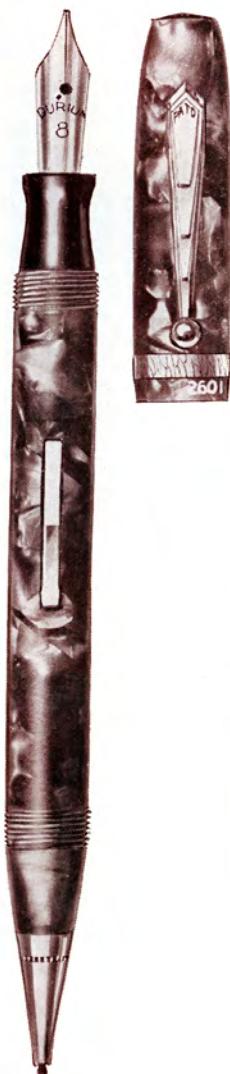
With Reserve Supply of Leads and Eraser

25¢ PEN-PENCIL



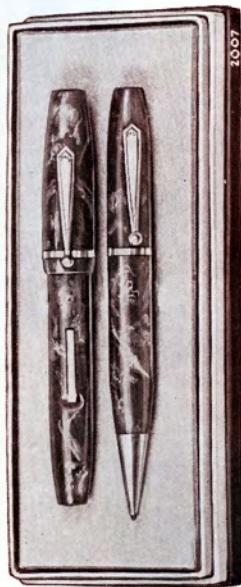
2601 25¢ PEN-PENCILS are an astonishing value at so low a price. The barrels are of genuine pearl pyralin; the nibs, of gold plated stainless steel; the clips, levers and tips are gold plated, and the lead movements are of the propel-repel-expel type. 2601 is packed in assorted pearl colors, one dozen on an attractive counter display card.

2603 25¢ PEN-PENCILS are similar to the 2601 but have a lower list price, giving a larger profit to the dealer. Clips, levers and tips are gilt. The barrels are of mottled and bronze pyralins. Packed one dozen to the card, in assorted colors.





"ELFIN" 50¢ SETS

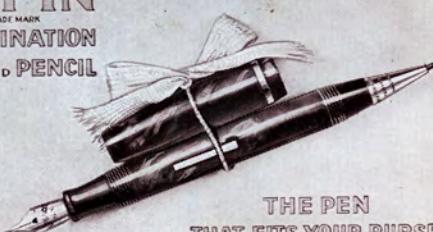


Designed to be carried in milady's purse, these midget pen and pencil sets have all the quality features of the full size Epenco combinations. The pen nibs are of stainless steel, gold plated for long life; the pencil has a well-made propell-repel-expel movement. Both pen and pencil have genuine pyralin barrels with neat gilt trimmings.

2007 "ELFIN" 50¢ SETS are packed in individual gift boxes. The barrels are of bronze pyralin and solid color pyralins, assorted to the one-dozen carton.

To dealers: Place a few of these "Elfin" sets in your window display. They are sure to bring in customers.

ELFIN
TRADE MARK
**COMBINATION
PEN AND PENCIL**



**THE PEN
THAT FITS YOUR PURSE**

No. 1773R

EAGLE PENCIL COMPANY NEW YORK-LONDON-TORONTO

Made in U.S.A.

AND 25¢ PEN-PENCILS



1773 R "ELFIN" 25¢ PEN-PENCILS are a complete, double-use writing instrument in the tiny size illustrated at the right. Particularly popular with the ladies, these little articles combine a smooth-writing, stainless steel, gold plated pen with a precision, propel-repel-expel pencil. Packed in assorted colors of gleaming pearl pyralin, one on a card, twelve cards to the carton.



1773 "ELFIN" 25¢ PEN-PENCILS have the same nibs, movements, clips, levers and band as the 1773R, but are packed one dozen on a card, assorted in various colors of bronze and one-tone pyralins.





EAGLE 4-INCH PENCILS



Here is the newest model mechanical pencil, equipped with the latest development in thin leads. The long, perfectly balanced barrel contains a precision, propel-repel-expel movement for 4 inch leads. There's an eraser under the cap and three extra leads in the magazine—leads that will give weeks of smooth writing and *plenty of warning* when you need to refill because they are the new "Semaphore" Mikado leads with silvered ends. No need to watch a "gadget" in the barrel, no excuse for suddenly running out of lead. The last half-inch of each "Semaphore" lead is coated with silver; you simply refill when the silvered portion appears.

1831 C 25¢ 4-INCH PENCIL is made in a wide assortment of pearl pyralin barrels with gold plated clip and tip and jet black cap. Packed one dozen, assorted, on a display card.

IMPRINTING PENS AND PENCILS

With the name of a company, its product, or other message on the barrel, an Eagle pen or pencil makes the ideal advertising souvenir—and the wide range of styles and prices makes it easy to find just the right article for almost any purpose. In practical quantities, we will imprint at a small additional cost any of the items in this catalog.

HOT STAMPING in gold or aluminum (as illustrated on the fountain pen) is particularly attractive on dark, opaque, and pearl pyralin barrels. On the first order, there is a charge for the steel die and a per gross charge for imprinting. On subsequent orders, there is no die charge.

PRINTING (as shown on the mechanical pencil) can be done from rubber plates in any color or combination of two colors you desire. We recommend it for light opaque or white essence pearl barrels. Unless the imprint requires special type or art work, as in the reproduction of trade-marks, there is no die charge, only a per gross charge for imprinting governed by the number of colors.

See the attached price list for prices and minimum quantities.





EAGLE DESK SETS

This new desk model is a triumph of simplicity in modern design and the brilliant use of rich materials. The gleaming black base plate is gracefully molded, generously large and heavy, and rubber cushioned to keep it firmly in place on the desk. The novel pen socket and its supporting cylinder in a sharply contrasting color are extremely effective—and the same contrast is repeated in the tapered pen to complete a stunning ensemble.

The one-dozen assortment of all numbers contains 4 sets in black and crystal, 4 in black and ivory, 2 in black and scarlet, and 2 in black and jade—all packed in individual black and silver gift boxes.

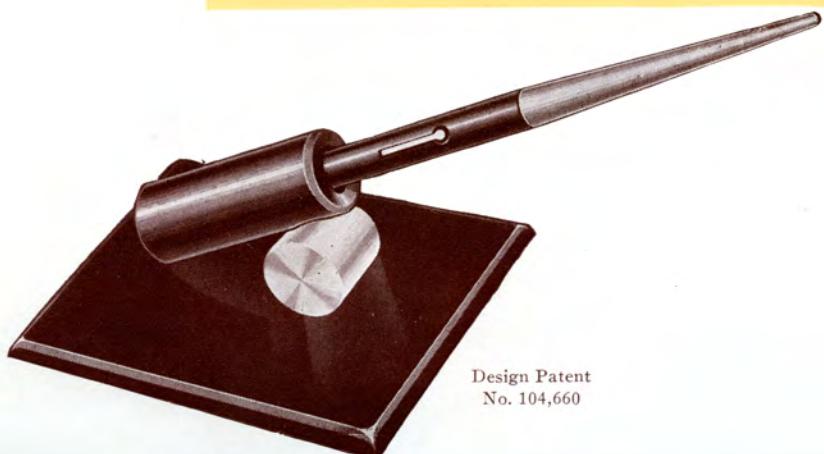
Eagle Desk sets are made in four differently priced models, all identical except for the quality of the pen nib.

3010 \$1.25 SETS with stainless steel, gold plated nibs.

3011 \$1.50 SETS with iridium tipped, stainless steel, gold plated nibs.

3012 \$2.25 SETS with medium size, iridium tipped, gold nibs.

3013 \$2.75 SETS with large size, iridium tipped, 14K gold nibs.



Design Patent
No. 104,660

EPENCO PEN POINTS



2010 G EPENCO 5¢ PEN NIBS are of stainless steel, heavily gold plated* and with a smooth-writing ball point. They sell rapidly as replacements for all low price pens. Mounted on individual green-and-silver cards, in Cellophane envelopes and packed one quarter gross to carton.

All Epenco pen nibs are made to give the longest period of smooth writing possible within their price limitations, but no nib below the quality of iridium tipped, solid gold can be expected to last indefinitely. For replacements on both Epenco and other popular priced pens, we recommend that the dealer keep an adequate stock of the following pen nibs, illustrated in actual size below.

- 5 IR** Iridium tipped, stainless steel, heavily gold plated pens. Packed 1 gross to the box.
- 5** Gold plated, stainless steel pens with ball tips. Packed 1 gross to the carton.
- 8** Gold plated, stainless steel pens with specially constructed ball tips which write smoothly at all angles. Packed 1 gross to the carton.
- 4** Stainless steel, gold plated pens, with smooth ball tips. Same size as No. 5 above but in different shape. Packed 1 gross to the box.

* Patent Pending



EAGLE REFILL LEADS



U.S. Patent
No. 1,832,654
and Pats. Pend.



Eagle mechanical pencils deserve refill leads made by Eagle. Scientifically made for longer wear, smoother writing and greater strength, all Eagle leads are held to the precise diameter which means perfect operation in Eagle pencils. An exclusive feature in "Semaphore" *MIKADO 4-inch leads, is the silvered ends which tell when to refill. Now available in black and many colors.

SHORT LEADS

For all Eagle and Epenco pencils except 1831, we recommend the following 1 3/8-inch leads, packed 12 tubes to a box.

- 08174 MIKADO 10¢ TUBES. Black in grades 2B, B, HB, F, H, 2H and 4H, 18 leads in a tube.
- 08174 MIKADO 10¢ TUBES in Red, Blue, Green, Purple Copying, Silver and Gold, 12 leads in a tube.
- 2536-12 HB Black, T2518 Blue, T2519 Red, T2520 Purple Copying, T2527 Green, and T2529 Yellow, all 5¢ tubes, 12 leads in a tube.

See the Eagle General Catalog for a more complete listing, including display packings.



* Reg. U.S. Pat. Off. & Other Countries, M.R.

AND RUBBER PEN SACS



LONG LEADS

For the 1831 and for all other mechanical pencils taking long thin leads, we recommend the following 4-inch thin leads with silver ends that tell when to refill:

- 75-16 *"Semaphore" MIKADO 10¢ PACKS of Black leads in grades 2B, B, HB, F, H, 2H, 3H, 4H, 5H, 6H.
- 75-18 "Semaphore" MIKADO 10¢ PACKS of colored leads in Red, Blue, Green, Yellow, Silver and Gold.
- 75-19 "Semaphore" MIKADO 10¢ PACKS of copying leads in Hard, Medium and Intense Purple Copying.

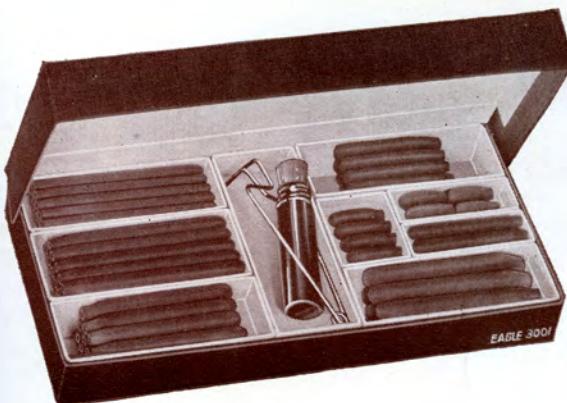
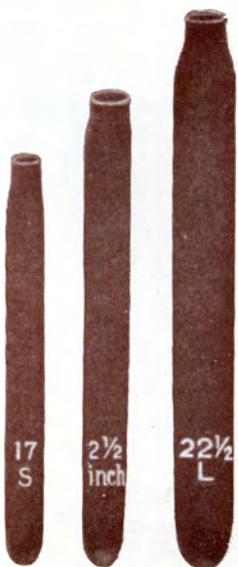
For a complete list of 4-inch leads, including display packings, see the Eagle General Catalog.

* Patent Pending

RUBBER SACS

3001 SAC REPLACEMENT KIT is a complete sac repair shop all in one small box. A pair of tweezers, a bottle of shellac and 6 dozen sacs in assorted sizes, make up a kit that will take care of almost any pen that comes to your store.

Illustrated at the right are three of the many sizes of sacs which we can supply in one gross lots on special order.



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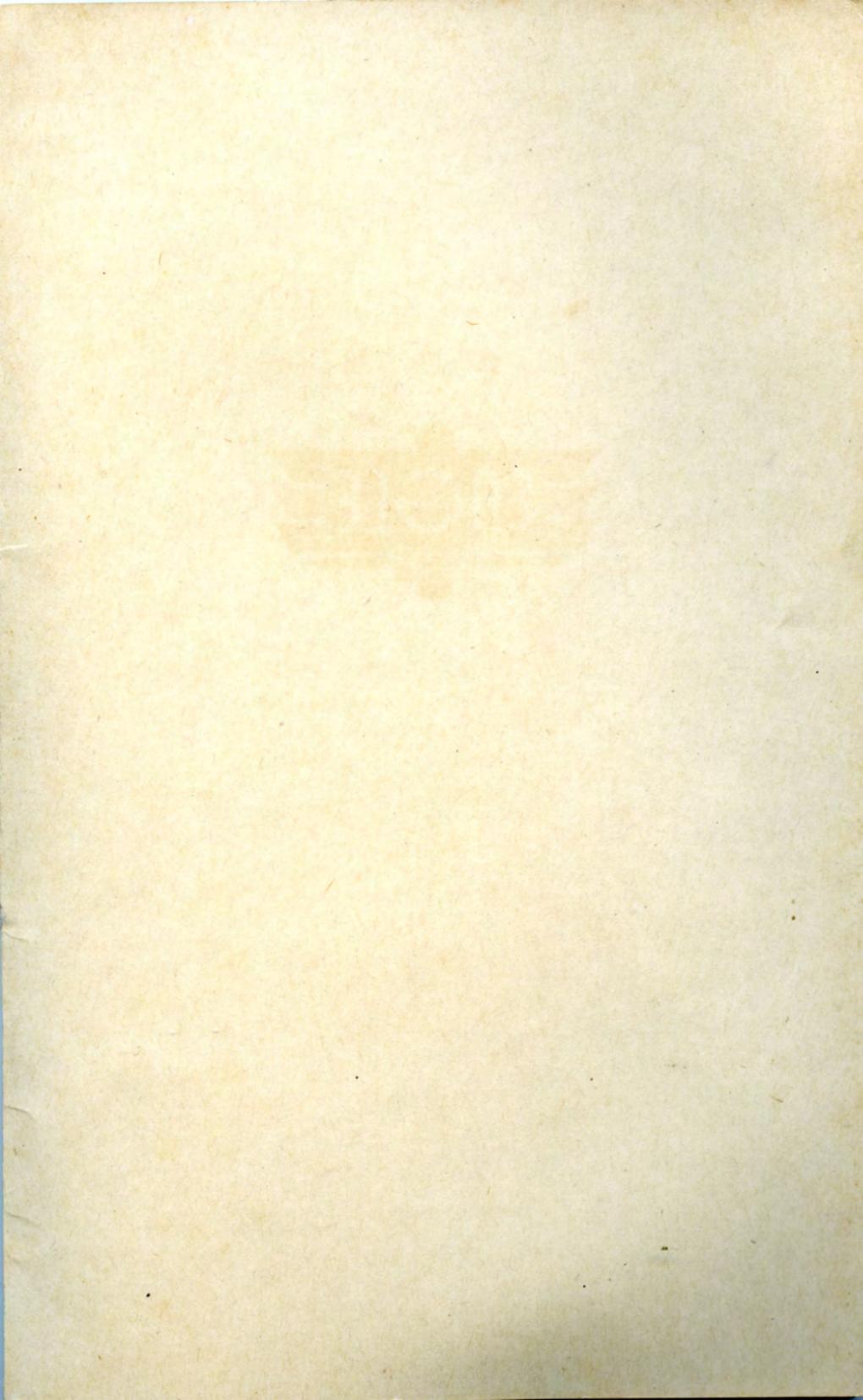
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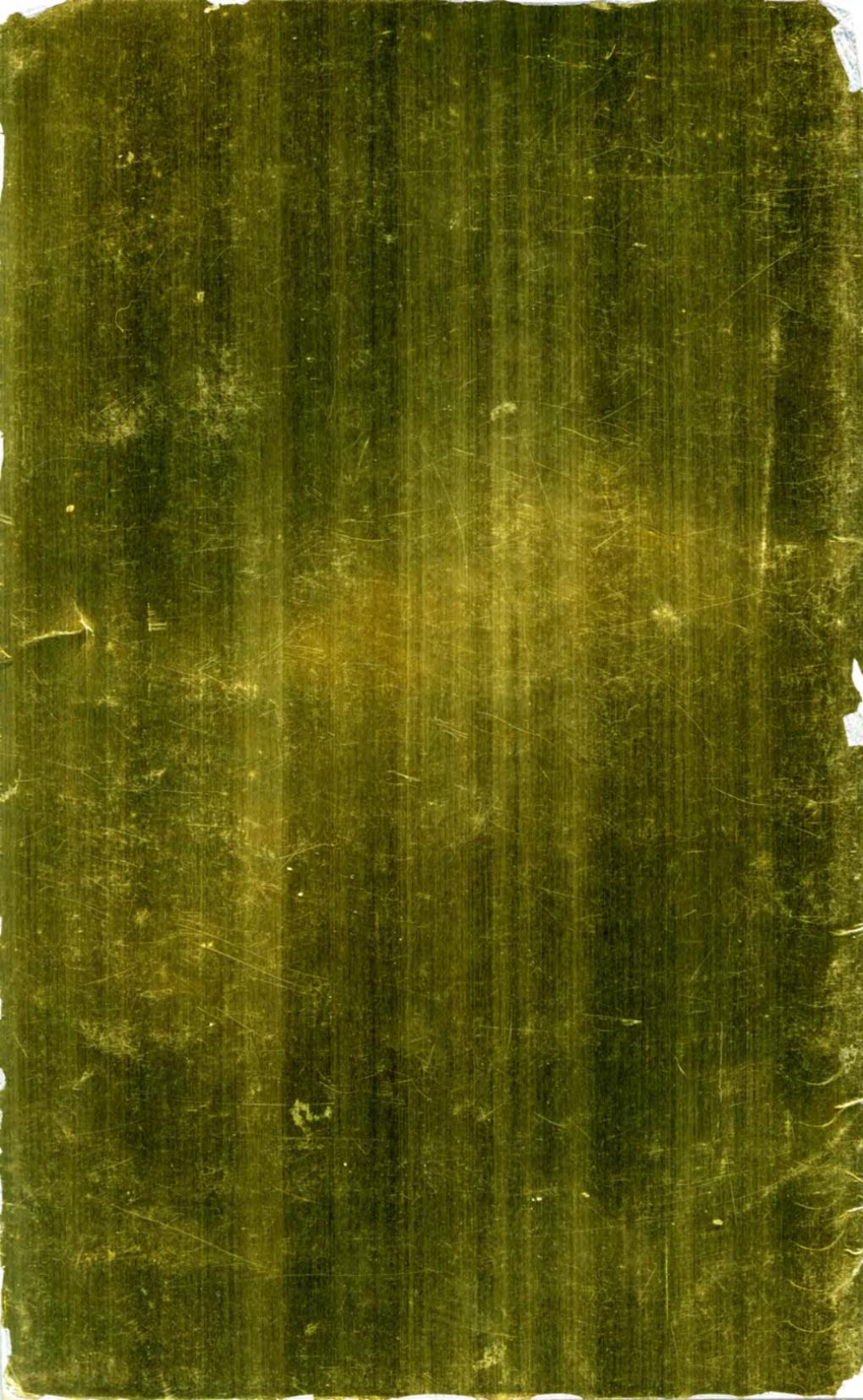
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This insignia and the names
EAGLE, EPENCO, FLASH-FILL,
GOLD STANDARD and MIKADO
are registered trade marks of the
EAGLE PENCIL COMPANY







FOUNTAIN PENS AND MECHANICAL PENCILS

June 1, 1937

LIST PRICES

(Subject to Change Without Notice)

No.	Description	Per Dozen	Page
GX3	"Gold Standard" Pens	\$30.00	4
GX5	"Gold Standard" Pens	42.00	4
GGX3	"Gold Standard" Sets	48.00	4
GGX5	"Gold Standard" Sets	60.00	4
GPX1	"Gold Standard" Pencils	12.00	5
GPX2	"Gold Standard" Pencils	18.00	5
V61	"Flash-Fill" Pens	48.00	3
V63	"Flash-Fill" Pens	72.00	3
V65	"Flash-Fill" Pens	90.00	3
V81	"Flash-Fill" Sets	72.00	3
V83	"Flash-Fill" Sets	90.00	3
V85	"Flash-Fill" Sets	108.00	3
3	Eagle Gold Points	12.00	10
		Per Gross	
4	Epenco Points	5.00	27
5	Epenco Points	5.00	27
5IR	Epenco Points	14.40	27
8	Epenco Points	5.50	27
		Per Dozen	
11	Eagle Gold Points	9.00	10
32	Eagle Gold Points	16.00	10
33	Eagle Gold Points	32.00	10
		Per Gross	
1703N	Popeye Pens	40.00	18
1703CN	Popeye Pens	40.00	18
1773	Elfin Pen-Pencils	40.00	23
1773R	Elfin Pen-Pencils	40.00	23
1803C	Popeye Pencils	40.00	19
1831C	4-inch Pencils	40.00	24
2007	Elfin Sets	80.00	22
2010G	Epenco Points	8.00	27
2012	Popeye Sets	90.00	19
2401	Epenco Pens	40.00	14
2402	Gleam Pens	40.00	16
2450	Epenco Pens	72.00	12
T2518, T2519, T2520, T2527, T2529	Colored Leads	6.00	28
2536-12	Black Leads	4.00	28
2601	Epenco Pen-Pencils	48.00	21
2602	Eagle Pen-Pencils	72.00	20
2603	Epenco Pen-Pencils	40.00	21
2801	Epenco Pencils	40.00	15
2802	Gleam Pencils	40.00	17
2850	Epenco Pencils	48.00	13
		Per Asst.	
3001	Pen Sac Assortment	6.50	29

*Reg. U. S. Pat. Off. and other countries, M. R.

<u>No.</u>	<u>Description</u>	<u>Per Dozen</u>	<u>Page</u>
3010	Desk Sets	\$15.00	26
3011	Desk Sets	18.00	26
3012	Desk Sets	27.00	26
3013	Desk Sets	33.00	26
3041	Epenco Sets	80.00	15
3042	Gleam Sets	80.00	17
3050	Epenco Sets	132.00	13
5100	"Gold Standard" Pens	12.00	8
5100-6	"Gold Standard" Pens	12.00	8
5101	"Gold Standard" Pens	18.00	6
5120	"Gold Standard" Pencils	6.00	9
5121	"Gold Standard" Pencils	12.00	7
5140	"Gold Standard" Sets	19.00	9
5141	"Gold Standard" Sets	30.00	7
75-16	"Mikado" Long Black Leads	7.20	29
75-18, 75-19	"Mikado" Long Colored Leads	8.00	29
08174	"Mikado" Black Leads	14.40	28
08174	"Mikado" Colored Leads	14.40	28

IMPRINTING

HOT STAMPING in gold bronze, or aluminum by steel die.

Die charge: Approximately \$10.00. Submit copy for exact quotation.

Stamping charge: \$3.00 Net per gross.

PRINTING in one or more colors by rubber die.

Die charge: For imprint in regular type, no charge. Submit copy for quotation on rubber die for trademark, other design, or for special type.

Printing charge: One color, \$2.00 Net per gross—Two colors, \$3.00 Net per gross.

The imprinting charges quoted are net, not subject to trade discounts. No imprinting order will be accepted for less than \$100.00 net total of merchandise including imprinting charges.

TRADE DISCOUNTS

STANDARD TRADE DISCOUNT

50% on all numbers. No discount on imprinting charges.

SINGLE SHIPMENT QUANTITY DISCOUNTS

On orders placed for one shipment of merchandise in any one of the groups designated below, the following extra discounts will apply:

All Epenco numbers..... 10% on 5 gross, one number or assorted
Eagle Desk Sets..... 5% on 1/2 gross, " " " "

All other Fountain Pens, Mechanical
Pencils and Combination Sets..... 10% on 1 gross, " " " "
Refill Leads 10% on 25 gross packages, one number or
assorted

TERMS 2% 10 days, net 60 days.

SHIPPING CHARGES

All shipments are f.o.b. our New York factory.

RETURNING GOODS:

No Eagle products will be accepted for return unless specific authorization for such return has been given in advance. No obsolete or discontinued styles will be accepted for return. Where return is necessary because of defects in the product or errors in packing or shipment, authorization for return will be given as soon as the facts are established.

EAGLE PENCIL COMPANY
703 East 13th Street, New York City